



Reviewer's Guide

Seagate FreeAgent GoFlex Ultra-Portable Drive

Thank you for reviewing the Seagate® FreeAgent® GoFlex family of storage solutions.

Seagate's FreeAgent line of products ushered in an era of integrated content management software and chic design. Building expertly upon that legacy, the new GoFlex family of external hard drives introduces a new level of flexibility to traditional USB 2.0 storage that will change the way people store, access, enjoy and share their digital content. Evolving and improving on the original FreeAgent's form factor, GoFlex drives offer a sleek, glossy finish case that is both smaller and thinner than its predecessor. Additionally, includes a selection of easy-to-use, plug-and-play external portable and desktop drives, along with an array of cables, desktop adapters and devices that allow each drive to be customized to fit people's ever-changing digital lifestyle needs and experience their content beyond the PC. Whatever our customers seek to preserve—photos, music, movies, documents, etc.—Seagate promises anytime, anywhere access to the data that's most important to them. This commitment captures the spirit behind our new slogan for the FreeAgent GoFlex line: Protect, Store and Do more.

Seagate is pleased to offer you the opportunity to evaluate and enjoy this digital storage device. The following document is intended to help guide you through the installation and setup of a FreeAgent GoFlex or GoFlex Pro Ultra-Portable drive. Should you have any questions or require additional information, please contact:

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Taking Inventory:

The Reviewer's Package that we sent you should contain the following:

- 500GB GoFlex Ultra-Portable Drive
- Three Personality Cables to connect the drive to your computer including:
 - USB (works for both USB 2.0 and 3.0 connections)
 - FireWire 800
 - eSATA
- USB 3.0 PC Card Adapter with USB power cord

Getting Started:

Setting up and activating the GoFlex or GoFlex Pro ultra-portable drive is quick and easy. Follow these simple steps to select the interface cable of your choice, load the included Memeo software and ensure your data is backed up and secure.

Give Your GoFlex Drive Some Personality:

The signature feature of the GoFlex ultra-portable drives is the Personality Cables that allow you to quickly and easily connect the storage device to a variety of ports. As mentioned, you can choose from USB 2.0, USB 3.0, FireWire 800 or eSATA.



Here's how the unique GoFlex cable system works:

1. First, select the appropriate Personality Cable into the back of the GoFlex or GoFlex Pro ultra-portable drive. As stated above, we have provided you with Personality Cables for USB (compatible with both USB 2.0 and USB 3.0 ports), FireWire 800 and eSATA.

2. At the back of the drive, you will notice a port that corresponds to the connector at the base of the Personality Cable that you have chosen. This is the SATA port that allows you to connect multiple cables to a single universal base. Plug the appropriate Personality Cable into the back of the GoFlex or GoFlex Pro ultra-portable drive.



3. Plug the other end of the Personality Cable into your computer or other compatible device.
4. The two white LEDs at the base of the Personality Cable will blink a few times, as the Drive connects to your computer, and then slowly pulse as long as it remains tethered to your machine.

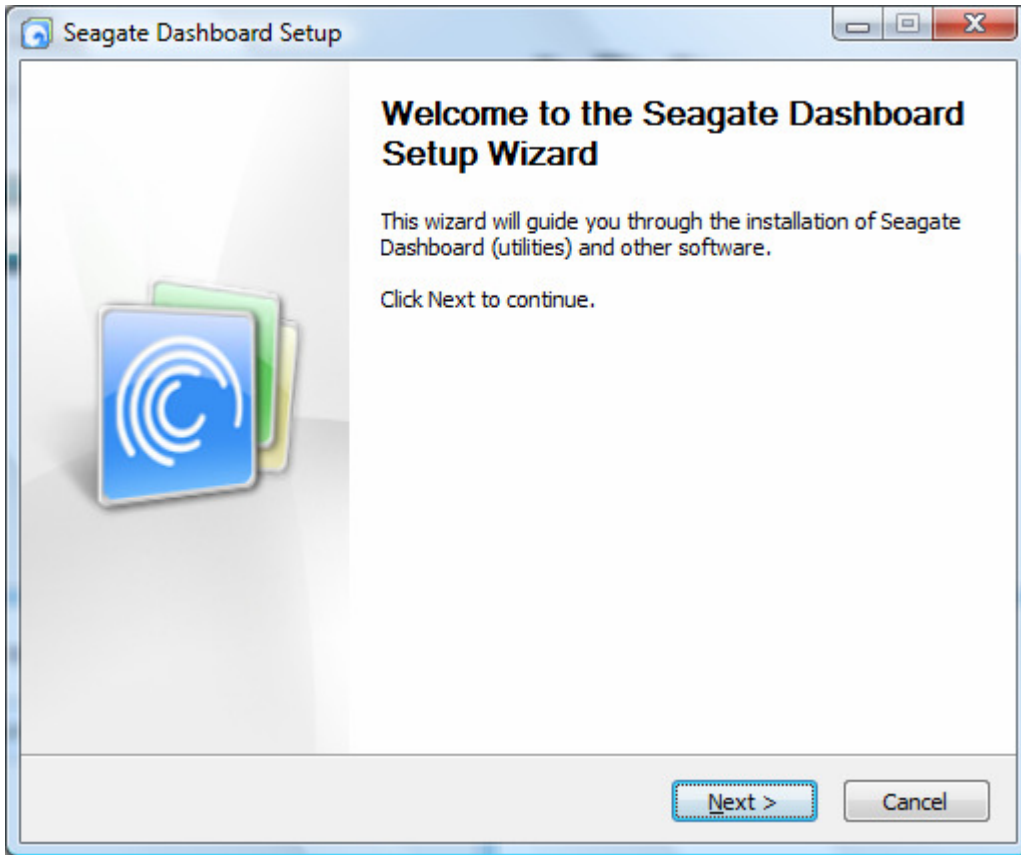
Configuring Your GoFlex Software:

- For Windows users: At this point, if all you want to do is store individual files and folders on your Windows machine, you can do so. However, to take advantage of the GoFlex ultra-portable drive, you should double-click on the file titled Setup.exe in the folder titled FreeAgent GoFlex Drive to install Seagate Dashboard, which is licensed from Memeo.
- For Mac OS X users (Leopard and Snow Leopard): You will immediately see a pop-up menu asking you whether or not you intend to use the Drive with Time Machine, Apple's proprietary backup solution.
 - Select "No" for now, so that you can test the Drive with our backup solution, Seagate Dashboard and Memeo Backup for Mac.
 - You will then see a pop-up menu asking you how you intend to use the drive. The two options are:
 - Mac and PC
 - Mac Only

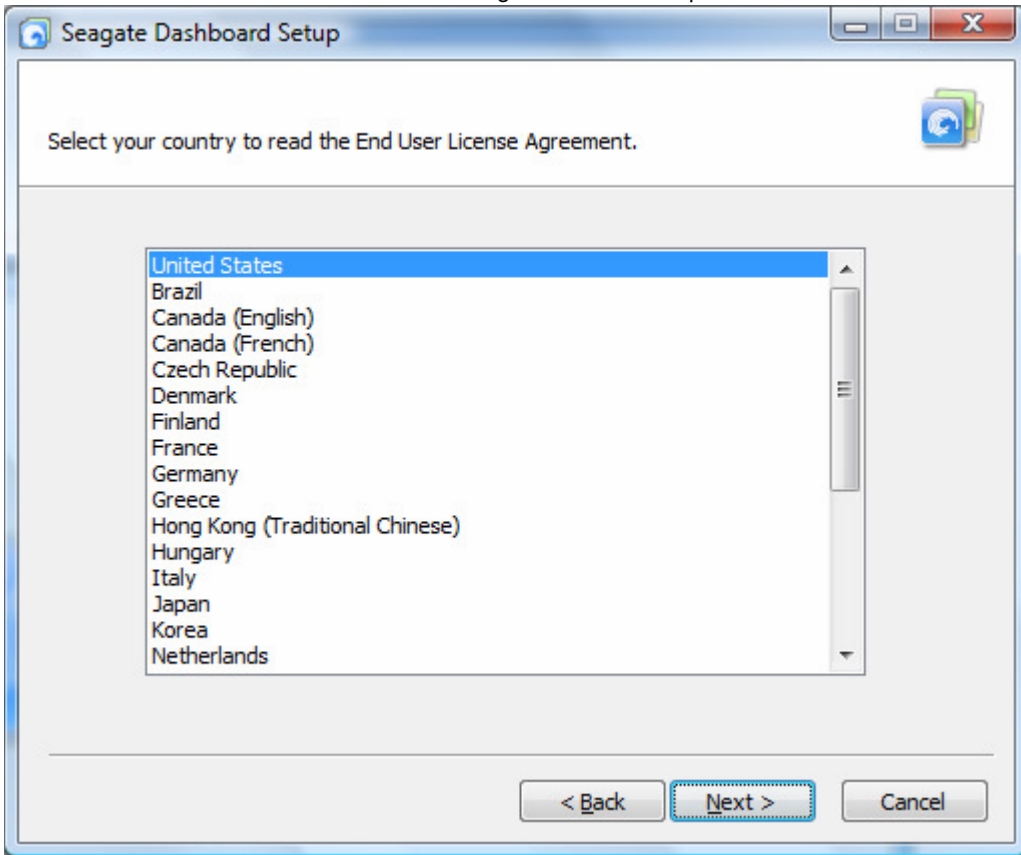
This is to determine how the GoFlex ultra-portable drive will be formatted. If you select Mac and PC, you will be able to use the Drive to drag and drop files, but you won't be able to use Memeo Backup for Mac or Time Machine. For the purposes of this product review, we recommend that you select Mac Only.

Installing Seagate Dashboard (Windows):

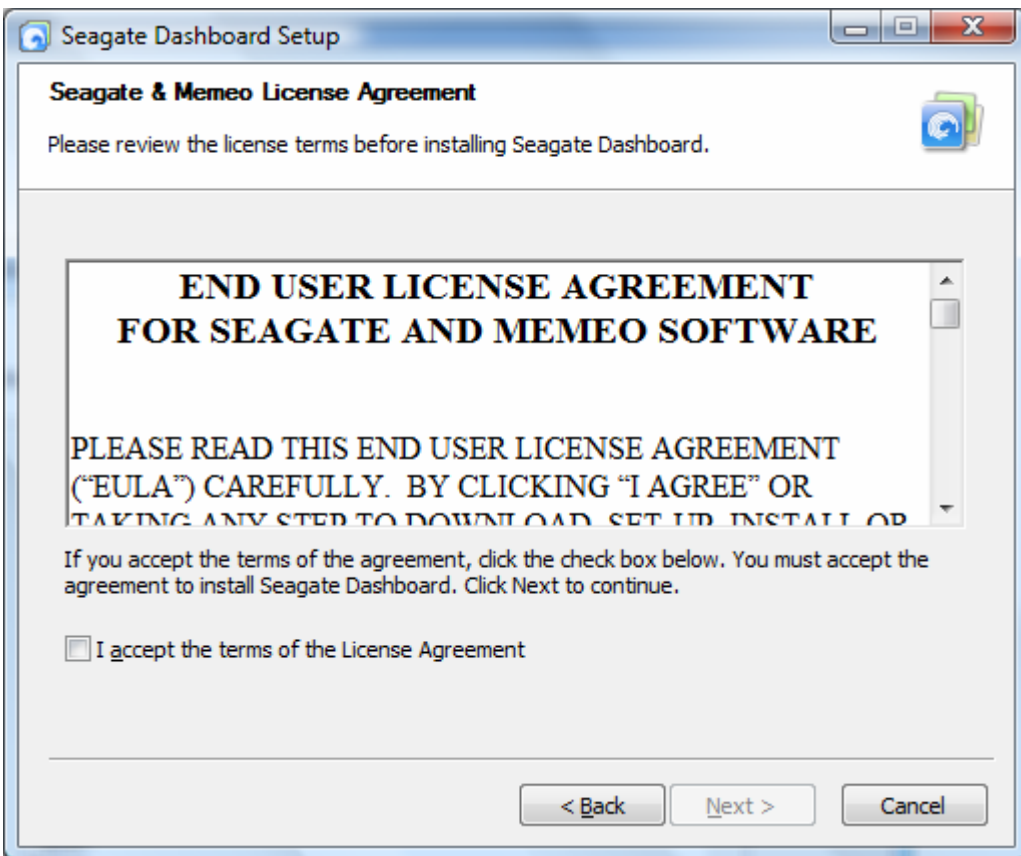
1. Locate and open the folder named “**FreeAgent GoFlex Drive.**”
2. Double-click on the file titled “**Setup.exe.**”
3. After this, the Seagate Product Registration page will appear. (NOTE: Registering your drive is optional.) Select your country and click **Next**. The next page will ask you to enter the Serial Number, which is located on the bottom of the GoFlex or GoFlex Pro ultra-portable drives and begins with “S/N.” Go ahead and enter the eight numbers and letters that make up the Serial Number, then click **Next**. Now that your drive is registered, let's continue with the installation process.
4. Next, the Installer Language will appear. Select the language of your choice and click on OK.
5. The next window is titled Seagate Dashboard Setup.



Click **Next** to proceed. The following window is titled “**Seagate Dashboard Setup.**”

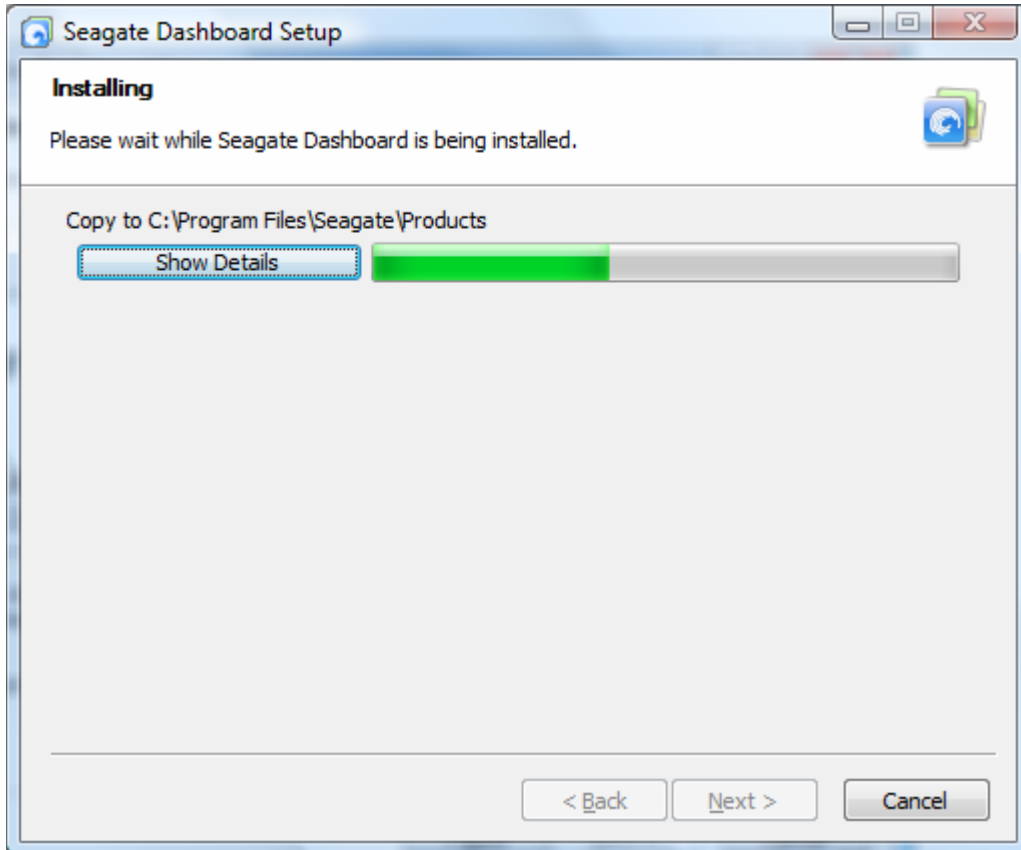


Select your country, then click **Next** to proceed. The following window says “**Seagate & Memeo License Agreement.**”

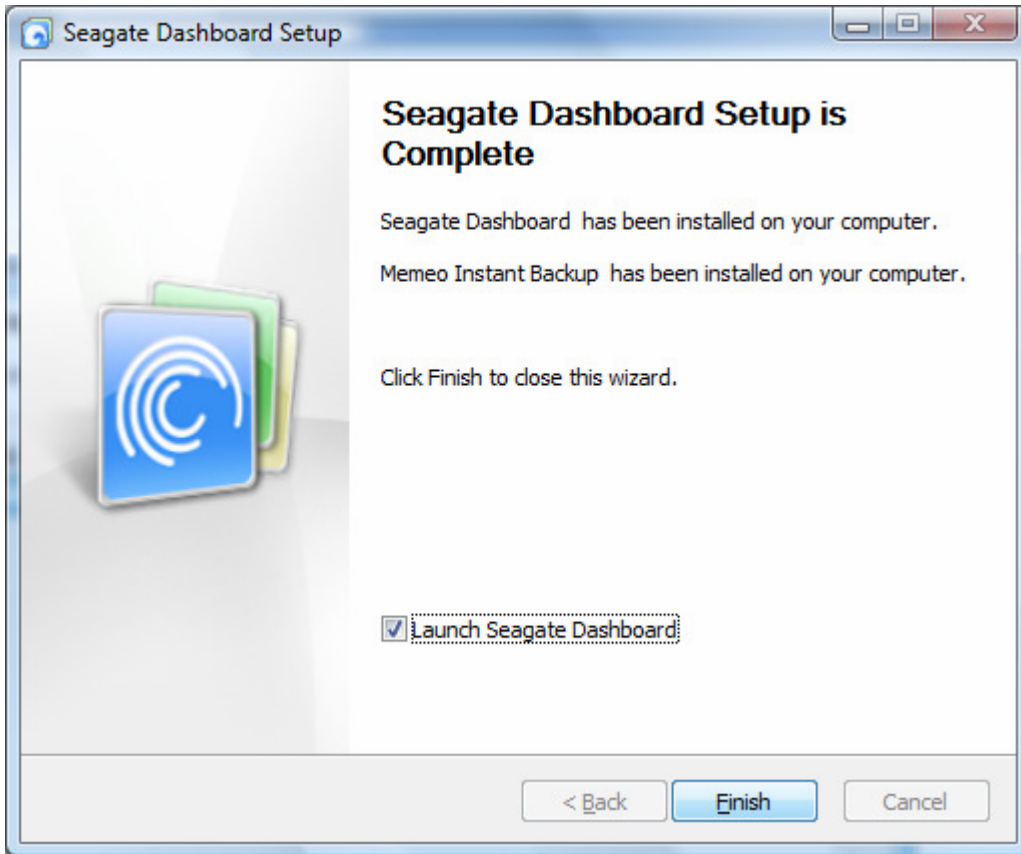


Be sure to click the box next to the phrase "I accept the terms of the License Agreement," then click **Next** to proceed.

6. The next window is titled "**Seagate Dashboard Setup.**" A green progress bar indicates how much of the installation process has been completed.

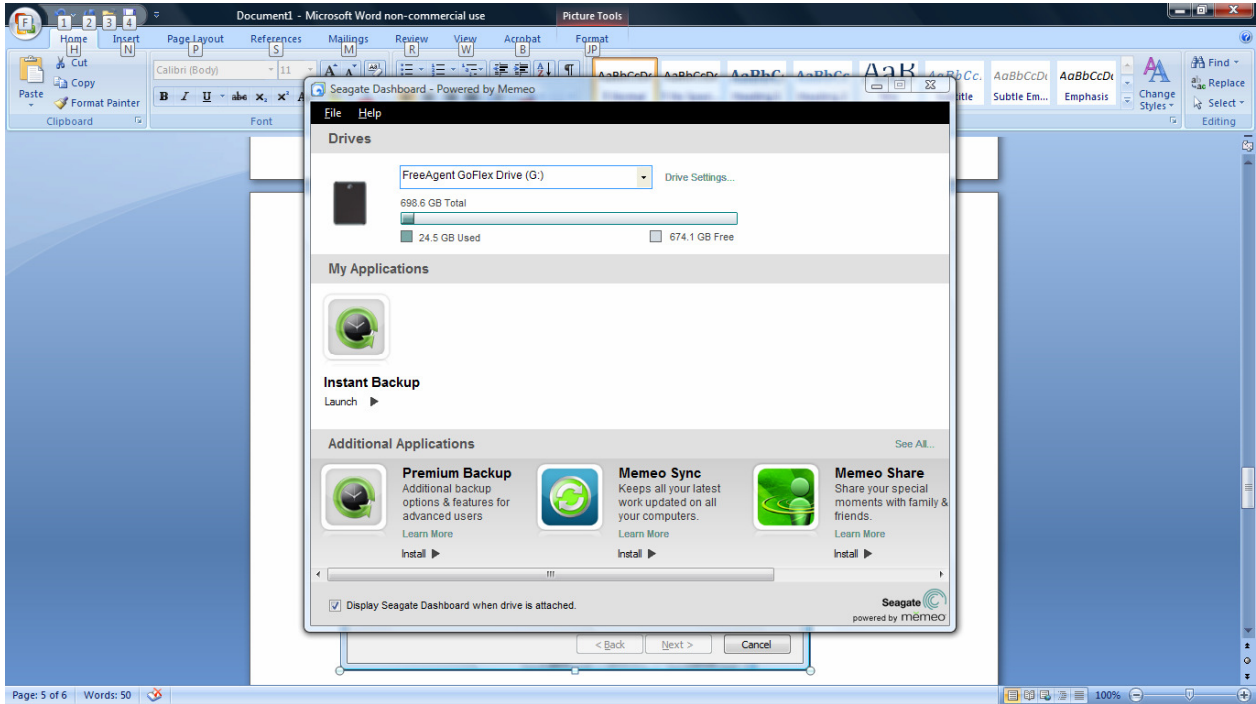


After the installation is complete, you will see the window below.



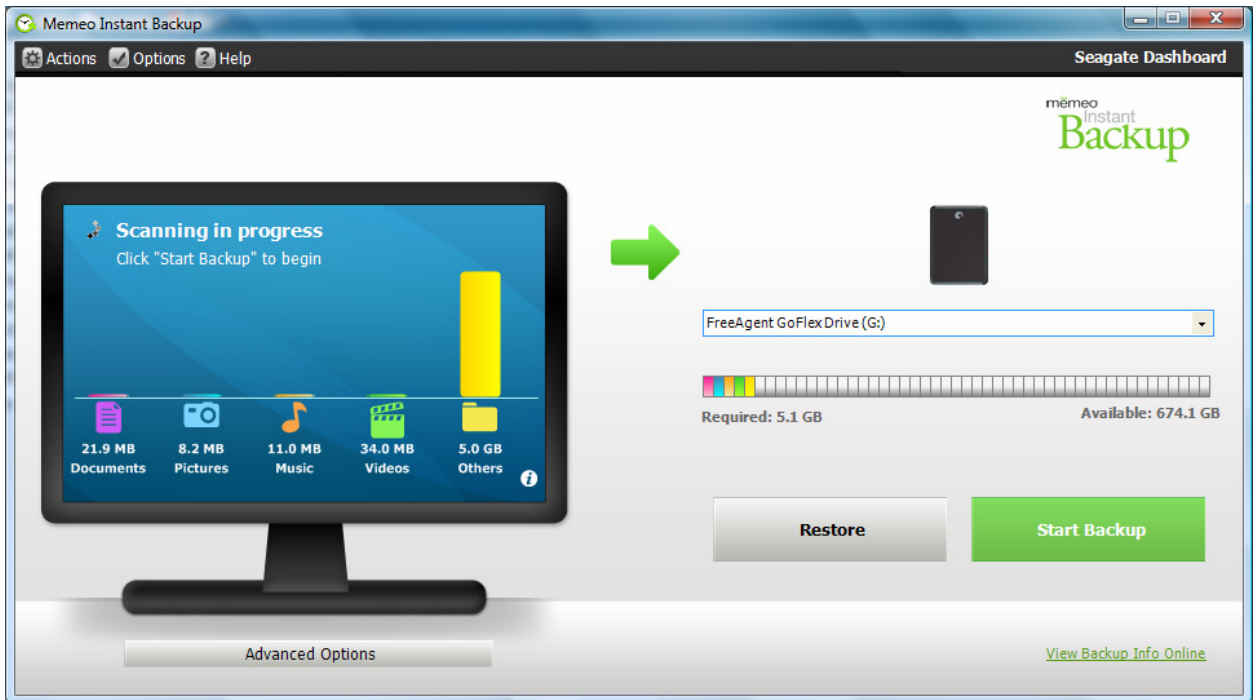
Please note that the '**Launch Seagate Dashboard**' is pre-selected which means the Dashboard will start upon clicking Finish.

7. Next, the window below will appear:



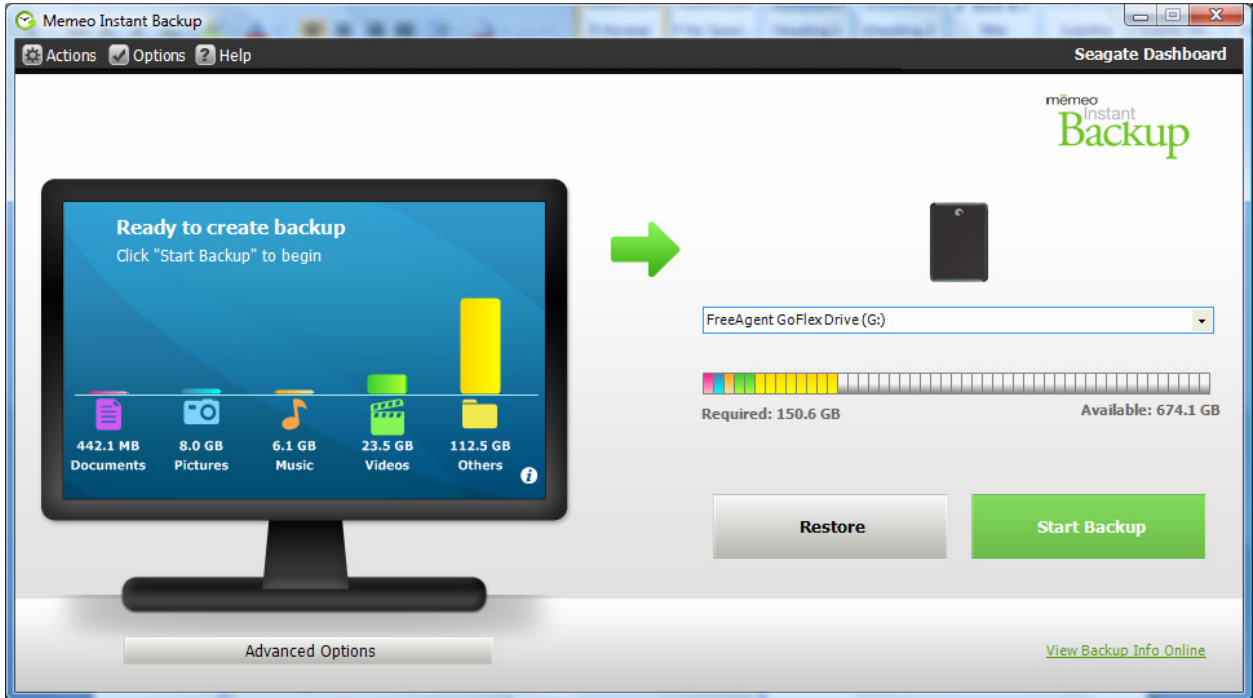
Click on the link that says “Launch” under “Instant Backup.”

8. The window titled “Memo Instant Backup” will pop up onscreen.



The program will first scan your hard drive to determine how many files are to be backed up, what the file sizes are, and what type of data is in each file—Documents, Pictures, Music, Videos, Others—as indicated on the image of the computer screen above. You can let the scan be completed, or start the backup immediately by clicking the green button named Start Backup. If you allow the scan to be completed, you will see the

phrase “**Ready to create backup**” appear in white text on the image of the computer screen below.

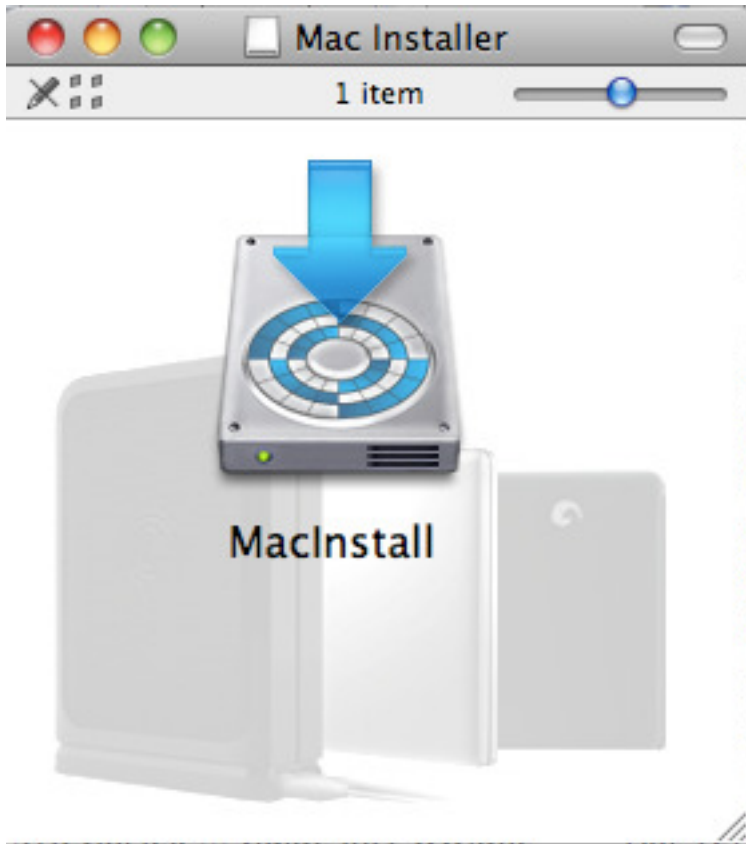


9. Click on the green button named **Start Backup**. backup your Windows based PC. This window will indicate how much data has been copied from your Mac hard drive to the GoFlex drive, and how much time is remaining before the initial backup is complete. Please note that this process could take some time.

After this, whenever the GoFlex drive is connected to your Windows PC, the Memeo Instant Backup software will run in the background and continually copy any changes or new files to the GoFlex Ultra-Portable Drive so that your data remains secure. **NOTE:** This process will have no effect on the day-to-day operation of your Windows PC.

Installing Seagate Dashboard (Mac):

1. Locate and double-click on the drive named “**FreeAgent GoFlex Drive**” in Finder.
2. Double-click on the folder titled “**Seagate Software Bundle Installer for Mac.**”
3. Double-click on the file named “**Mac Installer.dmg**” to run this program. You will see the following window pop up:



Double-click on the icon above the words “**MacInstall**” to run this program.

4. After this, the **Seagate Product Registration** page will appear. (NOTE: Registering your drive is optional.) Select your country and click **Next**.
5. The next page will ask you to enter the Serial Number, which is located on the bottom of the GoFlex ultra-portable drive and begins with “S/N.” Go ahead and enter the eight numbers and letters that make up the Serial Number, then click **Next**.

Now that your drive is registered, let's continue with the installation process.

6. A window will pop up titled “**Seagate Mac Software Installation.**”



Click on Begin Installation to proceed.

7. The next window will ask you “Do you want to use “**FreeAgent GoFlex Drive**” to back up with Time Machine?”



For the purposes of this review, please select Decide Later.

8. The next window is titled “**Install NTFS for Mac OS X8.0.**”



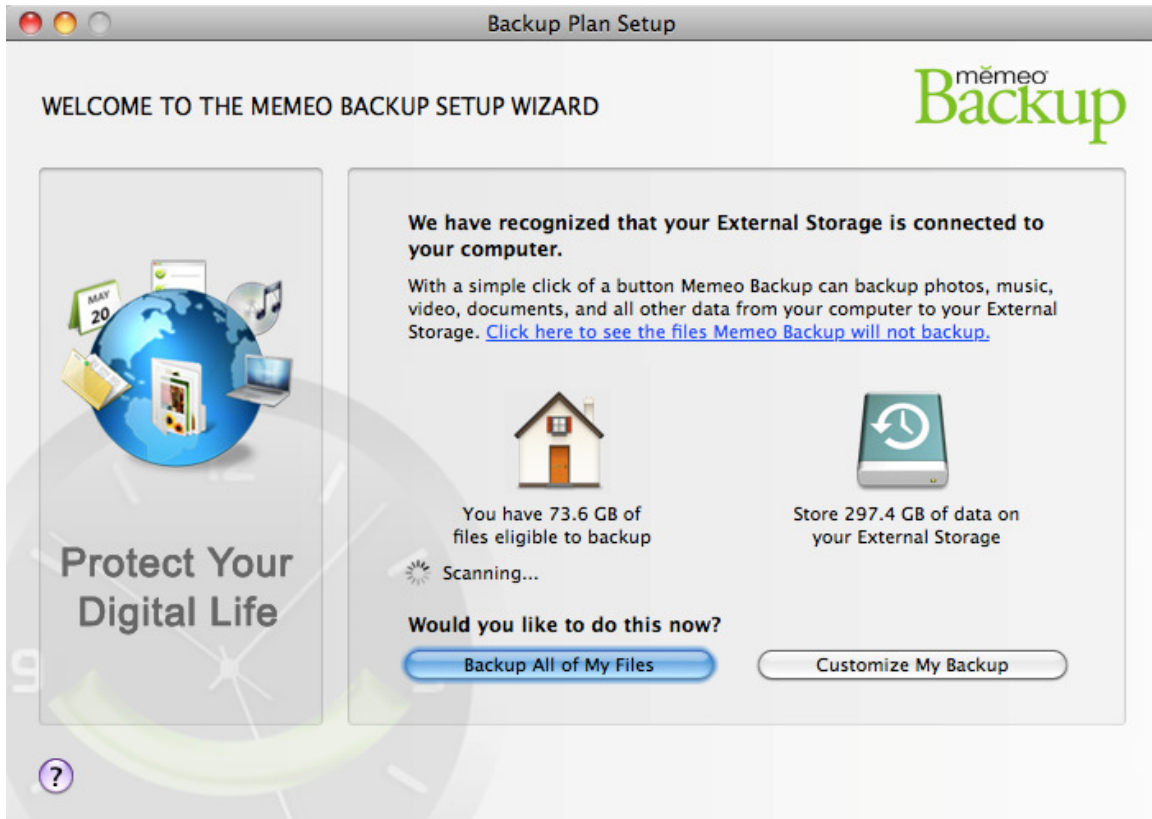
For the purposes of this review, please click the red button in the upper left corner of this window to close it.

9. The next window is titled “**Install Memeo Backup.**”



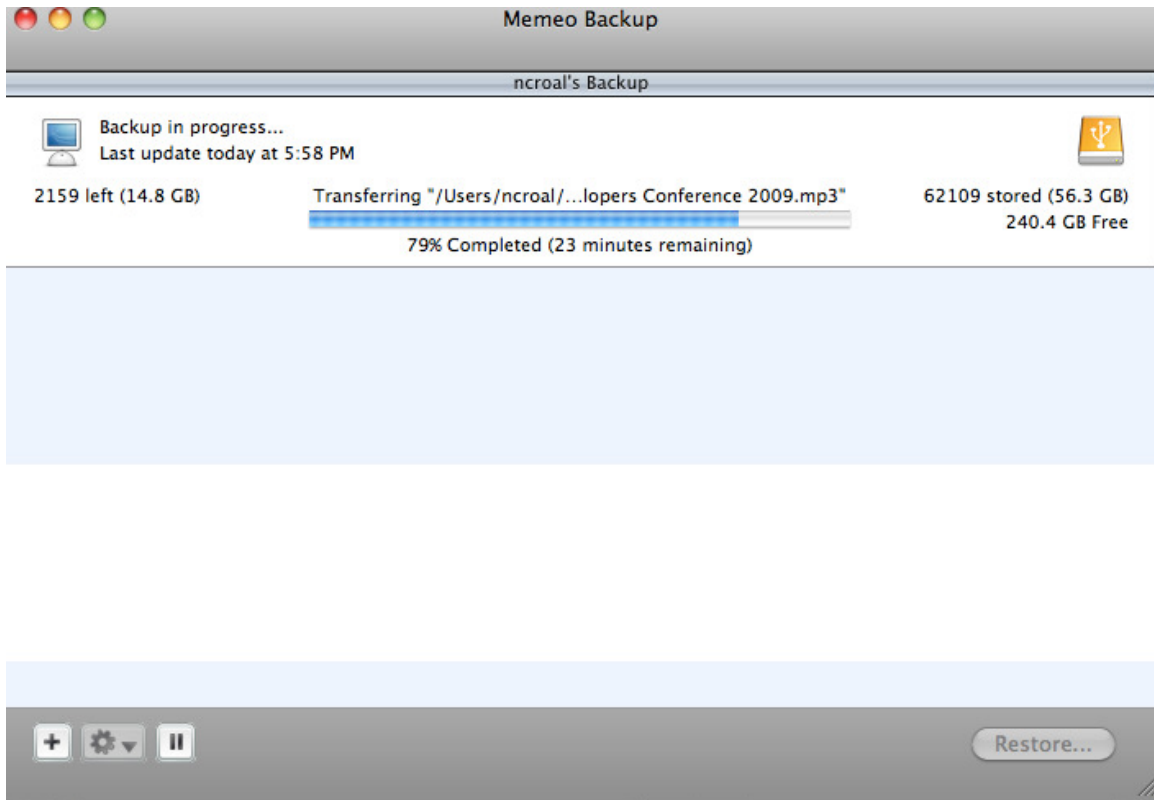
Please click on the **Continue** button.

10. The next window is titled “**Backup Plan Setup.**”



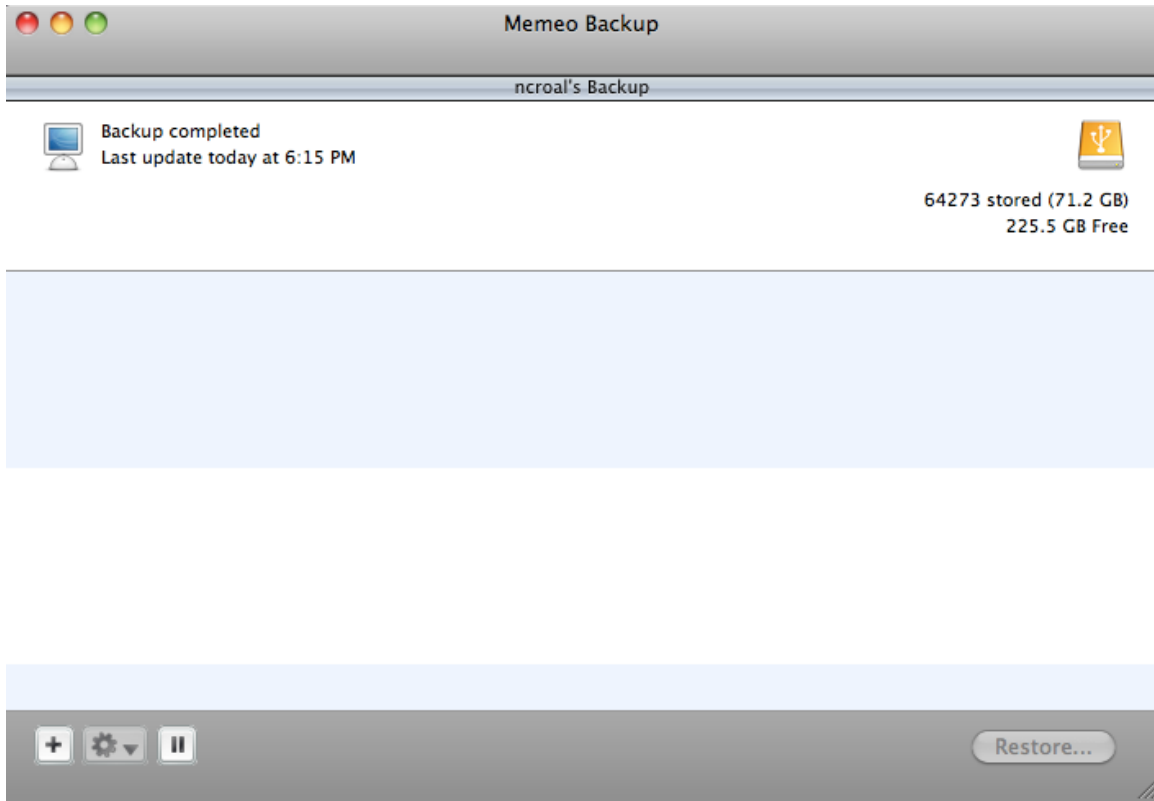
Click on the **Backup All of My Files** button. This will begin the process of backing up the files from your Mac to the GoFlex ultra-portable drive.

11. The next window is titled “**Memeo Backup.**”



This window indicates how much data has been copied from your Mac hard drive to the GoFlex drive, and how much time is remaining before the initial backup is complete. Please note that this process could take some time.

12. Once the installation process is complete, you will see this window:



Congratulations!

You have successfully completed the installation of Memeo Backup. After walking through this installation, whenever a GoFlex or GoFlex Pro Ultra-Portable drive is connected to your Mac, the Memeo Backup software will run in the background and continually copy any changes or new files to the drive so that your data remains secure.

Additionally, you can now use your GoFlex or GoFlex Pro Ultra-Portable drive interchangeably with any of cables, desktop adapters and devices within the GoFlex™ family to customize your drive to fit your personal digital lifestyle needs and experience your content beyond the PC.

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