



ring

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**AVAILABLE AT:** [Ring.com](http://Ring.com)  
**PRODUCT IMAGES:** [bit.ly/RingPhotos](http://bit.ly/RingPhotos)  
**MSRP:** \$199

**Always home.**

## MEDIA KIT - THE RING VIDEO DOORBELL

### PRODUCT OVERVIEW:

Never worry about missing a visitor again thanks to the Ring™ Video Doorbell. The device streams live audio and video of a home's front doorstep directly to a smartphone or tablet, allowing homeowners to stay connected to their homes whether in the kitchen or across town. The Ring Video Doorbell installs in minutes, with no professional help or tools required, and can be accessed through the free Ring app on any iOS or Android device.

No need to wonder if something is going on outside your home, see for yourself. Built-in motion sensors detect activity on your property and trigger instant mobile alerts, giving you the ability to know what's going on even if you aren't there. The powerful sensors cover an 180 degree field of view and up to 30 feet in range, but are also custom configurable by zone for your property, ensuring you receive only meaningful notifications. Miss a notification? Simply access recorded footage through a smartphone or computer at anytime thanks to Ring's cloud recording. Ring blends convenience, monitoring, and security into one sleek, simple and powerful wireless doorbell. With Ring, you're always home.

## PRODUCT SPECIFICATIONS:

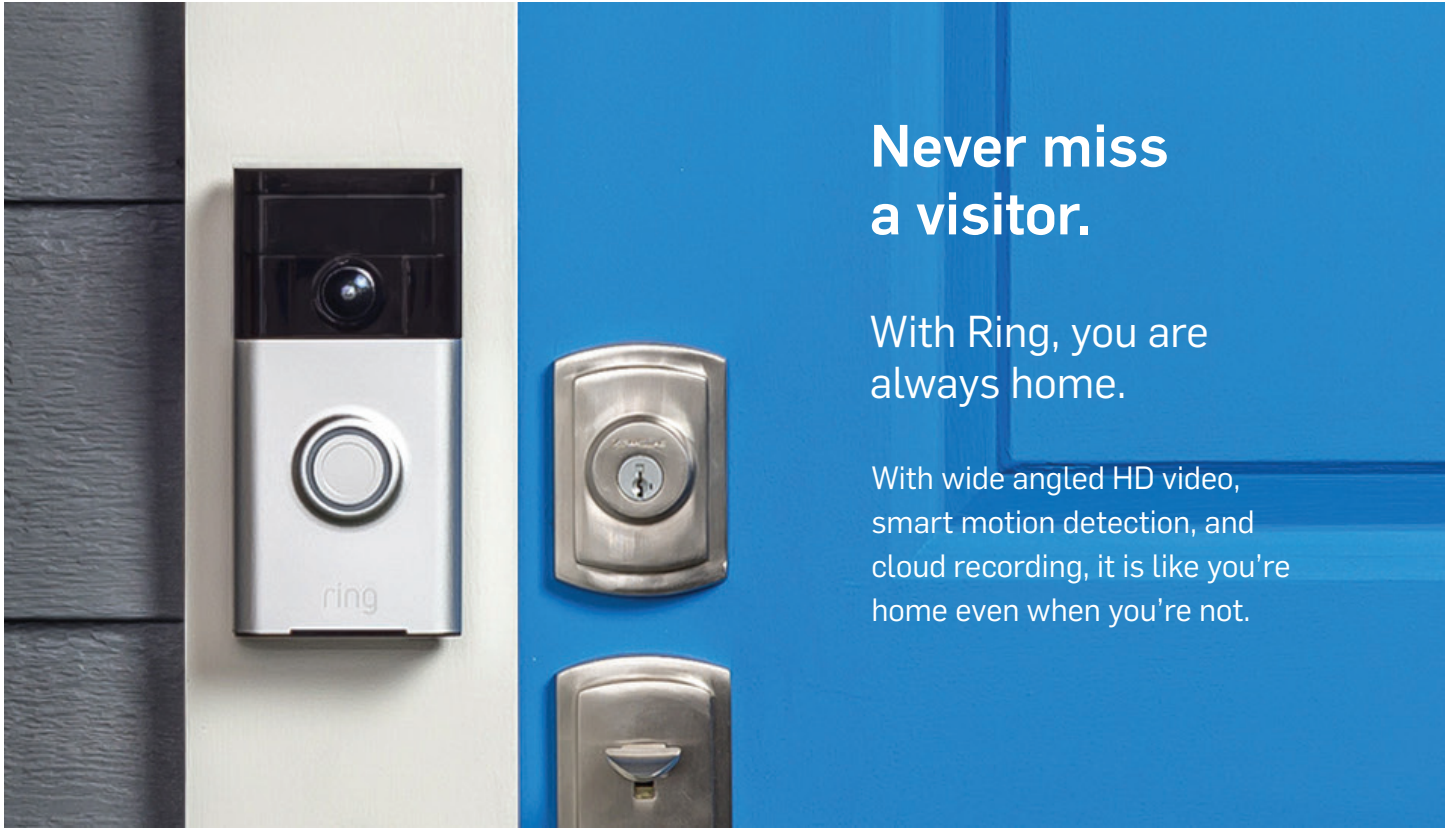
- Low voltage Wi-Fi PCB that operates on internal rechargeable lithium polymer battery that lasts for over a year.
- Infrared LEDs provides clear visuals at any time of day.
- Compatible with iPhone, iPad, and Android devices.
- Sync an unlimited number of smartphones and tablets.
- Cloud Recording allows for footage to be accessed through a smartphone, tablet, or computer.
- Motion sensors detect movement and trigger instant mobile alerts.
- Dimensions: 4.98 in. x 2.43 in. x 0.87 in.



- Outdoor approved for heat, rain, sleet, or snow.
- Speakers and microphone with active noise cancellation.
- ABS plastic housing.
- Proprietary screws for secure mounting.
- Connects to existing doorbell wires for both power charging and ringing of the bell.
- Tool kit included for easy and quick installation.
- 1-year limited hardware warranty.
- Compatible with wired, mechanical doorbell chimes.



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## Never miss a visitor.

With Ring, you are always home.

With wide angled HD video, smart motion detection, and cloud recording, it is like you're home even when you're not.



### CONVENIENCE

You shouldn't have to arrange your life around a delivery schedule. With the Ring Video Doorbell™, you don't have to. Always know when your package arrives - whether you're upstairs or across town.



### MONITORING

No need to wonder if something is going on outside your home, see for yourself. Built-in motion sensors detect any activity on your property and trigger instant mobile alerts, giving you peace of mind when you're away.



### SECURITY

Ring provides a new level of security, by notifying you when someone is on your property and letting you see and speak with anyone at your front door. Imagine being home alone at night, and answering the door in complete safety and comfort.



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## PRODUCT FEATURES

### WI-FI CONNECTED

Simply connect the Video Doorbell to your Wi-Fi network and it's ready to go.

### EASY INSTALLATION

Installs in minutes - no professional help or special tools required.

### HD CAMERA

Always have a clear view of your home's entrance with wide-angle HD video.

### NIGHT VISION

See what's going on any time of day, thanks to infrared LEDs.

### FACEPLATE FINISHES

-  Satin Nickel
-  Venetian Bronze
-  Antique Brass
-  Polished Brass

### MOBILE ACCESS

Receive instant alerts when someone rings your doorbell or motion is detected, via the free Ring™ app (iOS® and Android™). See and speak with visitors from anywhere using your smartphone, and watch recorded footage anytime (with Cloud Recording).

### CLOUD RECORDING

Never miss any activity with optional Cloud Recording.



### TWO - WAY TALK

Seamlessly speak with anyone at your door via the built-in speakers and microphone.

### MOTION DETECTION

Motion sensors activate the camera and trigger instant mobile alerts when movement is detected.

### DUAL POWER

Connects to existing doorbell wiring, or runs off the built-in battery for total convenience.

### CERTIFIED FOR OUTDOOR USAGE

Never worry about your unit being damaged by heat, humidity, rain, sleet, or snow.

### LIFETIME PURCHASE PROTECTION

If your Video Doorbell is stolen, we'll replace it free of charge.

